

ORDER



Orders
Order / Rev: 67847
Alt Order #: 09850937
Product Desc: FLINN FOR CONGRESS
Estimate: 3029
Flight Dates: 10/24/12 - 10/30/12
Original Date / Rev: 10/23/12 / 10/23/12
Order Type: GENERAL

WPTY - ABC24

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: Strategic Media Placement
Buying Contact:
Billing Contact:
 7669 Stagers Loop
 Delaware, OH 43015

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Dr. Flinn for Congress
Demographic: HH
Product Codes: US Congress
Priority: P-3
Revenue Codes: AGY, GEN, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	7	\$445.00	\$378.25
10/29/12	10/30/12	8	\$1,880.00	\$1,598.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	7	\$445.00	\$378.25	0.00
November 2012	8	\$1,880.00	\$1,598.00	0.00
Totals	15	\$2,325.00	\$1,976.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WPTY - ABC24	5%	\$2,325.00
Market	100%	\$46,500.00

Competitive Share

	Share	Total
ELMT	0%	\$0.00
UNKWN	0%	\$0.00
WHBQ	19%	\$8,835.00
WLMT	2%	\$930.00
WMC	32%	\$14,880.00
WREG	42%	\$19,530.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WPTY	10/24/12	10/30/12	M-F 6a-7a News ABC 24 News at 6a	CM	6:00 AM-7:00 AM	MTWTF--	:30	5	\$40.00	P-4	0.00	NM	5	\$200.00
AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/24/12	10/30/12	MTWTF--		5		\$40.00		0.00					
E 2	WPTY	10/24/12	10/30/12	Good Morning America Good Morning America	CM	7:00 AM-9:00 AM	MTWTF--	:30	2	\$25.00	IPR	0.00	NM	2	\$50.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/24/12	10/30/12	MTWTF--		2		\$25.00		0.00					
E 3	WPTY	10/24/12	10/30/12	M-F 6p-630p News ABC 24 News at 6p	CM	6:00 PM-6:30 PM	MTWTF--	:30	2	\$100.00	P-4	0.00	NM	2	\$200.00

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 Alt Order #: 09850937
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: Dr. Flinn for Congress
 Product Desc: FLINN FOR CONGRESS
 Estimate: 3029

WPTY - ABC24

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/12	10/30/12	MTWTF--	2		\$100.00		0.00						
E 4	WPTY	10/24/12	10/30/12	M-F 10p-1035p ABC 24 News at 10p	CM	10:00 PM-10:35 PM	TWTF--	:30	5	\$75.00	RSG	0.00	NM	5	\$375.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/24/12	10/30/12	MTWTF--	5		\$75.00		0.00						
E 5	WPTY	10/29/12	10/29/12	Mon Spec Dancing With the Stars	CM	7p-9p	M-----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
DANCING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$1,500.00		0.00						
Totals													15	\$2,325.00	

The End

2
3
4

67844

Rep Firm
Sales Office () WASHINGTON
Salesperson () RYAN GORDON
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

GEORGE FLINN FOR CONGRESS(D-9) ** ***NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS
 COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST
 CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN
 ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO
 RACE OR ETHNICITY.

**REVISED LNS.1,2 / CANCEL LNS.3-5 (V.3)
NEW TTL=525
PLEASE CONFIRM ASAP RYAN 10/22

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	W-F,M-TU	9P-10P	LATE NEWS	:30	\$75.00	10/24-10/30	5	1	5	\$375.00	
		Sales Remark: V3 .										
		V3 More than 2 codes changed										
	*2	SA-SU	9P-10P	LATE NEWS	:30	\$75.00	10/27-10/28	2	1	2	\$150.00	
		Sales Remark: V3 .										
		V3 More than 2 codes changed										
	*3	W-F,M-TU	6P-630P	EARLY NEWS	:30	\$100.00	10/24-10/30	0	0	0	\$0.00	
		Sales Remark: V3 .										
		V3 Comment Changed, Spots/week Changed										
	*4	W-F,M-TU	10P-1035P	LATE NEWS	:30	\$75.00	10/24-10/30	0	0	0	\$0.00	
		Sales Remark: V3 .										
		V3 Comment Changed, Spots/week Changed										
	*5	M	7P-9P	DANCING	:30	\$1,500.00	10/29-10/29	0	0	0	\$0.00	
		Sales Remark: V3 .										
		V3 Comment Changed, Spots/week Changed										

Rep Order# 9850938 Ver# 3 Status Revised
EC'd No

Traffic Order#

Printed: 10/22/2012 4:55 PM
Last Received: 10/22/2012 4:18 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WLMT-TV MEMPHIS
Advertiser () POLITICAL
Product FLINN FOR CONGRESS
Estimate# 3029
Buyer WHITNEY EVERSOLE
Phone#
Fax#

Agency () STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P1/P2/E //3029
Flight Dates 10/24/2012 - 10/30/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () RYAN GORDON
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

---REPORT TOTALS---

Report Totals: 7 / \$525.00

---SALES MONTHLY TOTALS---

Oct 12: 5 / \$375.00 Nov 12: 2 / \$150.00
Sales Totals: 7 / \$525.00
Station Totals: 7 / \$525.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$26,250	CABL 0%	UNKN 0%	WHBQ 19%	WLMT 2%	WMC 32%
		WPTY 5%	WPXX 0%	WREG 42%		

Books NOV12
Demos RA35+

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WPTV Memy WLMT	Date: 10/23/12
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I, KEGAN BERAN,

being/on behalf of: GEORGE FLINN, a legally

qualified candidate of the REPUBLICAN political

party for the office of: U.S. House of Representatives - Tennessee Congressional District 9

in the GENERAL

election to be held on: NOVEMBER 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

2,325 + 525

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Flinn for Congress - 1661 Aaron Brenner Dr. Ste 300. Memphis, TN. 38120

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JACK MICHAEL SAMMONS

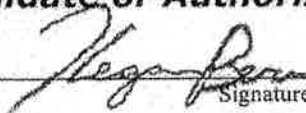
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/10/12

Date


Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Laura Lovejoy
Printed Name

DDS
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, STRATEGIC MEDIA PLACEMENT

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

KEGAN BERAN

printed name

9/10/12

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.